



Sandringham Enterprise Press Release

Action: Immediate release

Date: 05.03.2012

More information: help@sandringhamcentre.com

Mobile phone giving to charity

Preamble:

Sandringham Enterprise, a local community charity in Marham, Norfolk can now accept donations directly from your mobile phone.

If you want to support our charity after attending an event or to encourage our work, then using your mobile device to donate a small amount could not be easier.

Text of release here:

DONATE TO SEC
your community charity

To: 70070
COMM44 £10

1 abc 2 abc 3 def
4 ghi 5 jkl 6 mno
7 pqrs 8 tuv 9 wxyz
* Ab 0 + #

Simply text COMM44
and either £2, £5 or £10
to 70070

Donate often!
Thank you if you do.

JustTextGiving™
by Vodafone

To donate to the work of SEC you can now just text your giving to 70070, by using our code COMM44 followed by the amount.

Simples!

Just Text Giving is a service supported by The Vodafone Foundation – where every penny you donate by text goes to the charity you are sending it to – not on administration charges.

'For SEC we can support up to ten separate campaigns to fundraise for local groups or community projects – each one having their own separate donate code, so that community members can support that bit of their favourite SEC project'.

Watch out for our advertising – keep your phone handy!

The Sandringham Enterprise Centre Limited - A Charity registered in the U.K. Charity No. 1142804

A Company Limited by Guarantee in England & Wales Company No. 7424061

Our registered Office: HayHow & Co, 19 King Street, King's Lynn, PE30 1HB

Notes for editors:

1. You can see Sandringham Enterprise on the web at www.sandringhamcentre.com
2. You can see more about the Vodafone Foundation and its work here... http://www.vodafone.com/content/index/about/foundation/about_foundation.html
3. The JustTextGiving web site for charities can be found here... www.justgiving.com
4. Sandringham Enterprise is locally known as SEC.
5. This independent community charity was created to provide charitable services to the residents of Marham and to support the development of a community centre and its delivery for military families in the area.
6. SEC emerged from a period of academic research and broad community consultation exercises, which took place some two years ago – involving the University of East Anglia, social enterprise professionals, community residents and local military organisations.
7. The SEC team is made up of volunteers from the world of the arts, community development, social enterprise creation, charitable governance, graphic design professionals, childcare and early years professionals, local residents and serving members of the armed forces.
8. As a charity, SEC seeks to balance its commitment to social enterprise, with the need to deliver community support activities free at the point of delivery.
9. SEC welcomes all community volunteers.
10. If you would like more information about SEC, or to meet with Board members, please email help@sandringhamcentre.com – we will be happy to share our mission with you.