



# Sandringham Enterprise Press Release

Action: Immediate release

Date: 05.03.2012

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## Enterprise network established in Marham, Norfolk

### **Preamble:**

*secBEANS* is an enterprise network, created to support the development of community enterprise in the Marham, Norfolk area.

Its work is a metaphor for community development – using enterprise skills encouragement to promote not only increased financial well being, but to encourage training, skills lift and a healthy, independent 'enterprising community' approach for our rural area.

### **Text of release here:**

A new community enterprise network has emerged in the rural area of Marham in Norfolk.

A part of the charity, Sandringham Enterprise, *secBEANS* is an emerging network of local community entrepreneurs, who can tap into the support and services offered by SEC, their local charitable social enterprise.

Whether operating a craft business from your bedroom, or taking those first steps into new premises, new markets or with new partners, *secBEANS* offers a friendly, supportive place to come together with other like minded people to develop your community business idea.

*'We plan to hold regular network meeting, sharing problems and opportunities with our community of entrepreneurs...'*

**The Sandringham Enterprise Centre Limited - A Charity registered in the U.K. Charity No. 1142804**

A Company Limited by Guarantee in England & Wales Company No. 7424061

Our Registered Office: HayHow & Co, 19 King Street, King's Lynn, PE30 1HB

The secBEANS web pages offer free resources and ideas to community enterprise, with a new directory of local services being created to highlight and market the work of the network members.

To join the secBEANS network for free, just simply register your email address from the message box on the front page of the *secBEANS* web site - [www.secbeans.com](http://www.secbeans.com)

*'We will send out regular information bulletins about funding opportunities, training we will offer and, of course, details of our network meetings'.*

A key element to *secBEANS* network meetings will be access to key speakers or contributors to the work of SEC, who can offer free advice and guidance for the community entrepreneur.

A key part of SEC's charitable mission is to create social enterprise. SEC believes the best way to do that is to contribute to the ethical enterprise agenda by promoting community enterprise across the public, private and charitable arc of activity.

Good business is talking to a rainbow of customers and suppliers – even charitable ones.

*SecBEANS* – working together in an enterprising way for community outcomes.

#### **Notes for editors:**

1. You can see the *secBEANS* network on the web at [www.secbeans.com](http://www.secbeans.com)
2. *secBEANS* is a network idea realised from charity Sandringham Enterprise, known locally as SEC. See more at [www.sandringhamcentre.com](http://www.sandringhamcentre.com)
3. *SecBEANS* exists to promote ethical community enterprise, as a way of promoting the well-being of the community. Its ideas are based upon the research and output of academics such as Richard Wilkinson and his co-publication on equality and enterprise *The Spirit Level*.
4. You can see more of the philosophical and community enterprise ideas underpinning *secBEANS* on their blog...[www.secbeans.com/beansblog/](http://www.secbeans.com/beansblog/)
5. This independent community charity was created to provide charitable services to the residents of Marham and to support the development of a community centre and its delivery for military families in the area.
6. SEC emerged from a period of academic research and broad community consultation exercises, which took place some two years ago – involving the University of East Anglia, social enterprise professionals, community residents and local military organisations.

7. The SEC team is made up of volunteers from the world of the arts, community development, social enterprise creation, charitable governance, graphic design professionals, childcare and early years professionals, local residents and serving members of the armed forces.
8. As a charity, SEC seeks to balance its commitment to social enterprise, with the need to deliver community support activities free at the point of delivery.
9. SEC welcomes all community volunteers.
10. If you would like more information about secBEANS, or to meet with Board members, please email [help@sandringhamcentre.com](mailto:help@sandringhamcentre.com) – we will be happy to share our mission with you.

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